interCloud

SOLUTION BRIEF

AWS DIRECT CONNECT AND INTERCLOUD PLATFORM

aws partner network

Advanced Technology Partner

Networking Competency

BUILD ENTERPRISE-GRADE CLOUD

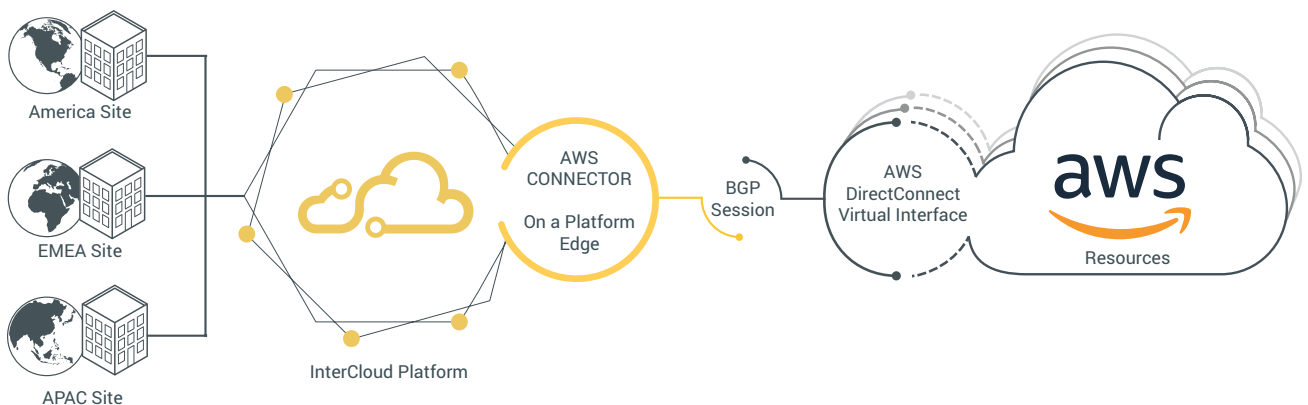Enterprises are increasingly relying on Amazon Web Services (AWS) to drive their digital transformation.

However, as cloud applications are outside of the traditional IT infrastructure, network connectivity is critical to bring enterprises the control to maintain compliance and ensure compelling user experience.

This connectivity requirement forces enterprises to reconsider the way they reach cloud destinations.

LEVERAGE DEDICATED CONNECTIVITY TO AWS

As an APN (AWS Partner Network) advanced partner, InterCloud enables enterprises to extend their on-premise infrastructure up to AWS. Leveraging AWS Direct Connect, the InterCloud services provide enterprise-grade, dedicate cloud connectivity with strong SLA-backed.

With the AWS Connector on the InterCloud Platform, IT organizations can globally deliver AWS cloud applications and services to corporate users, while ensuring good user experience, and ensuring compliance and reliability requirements.

America Site

EMEA Site

APAC Site

InterCloud Platform

AWS CONNECTOR On a Platform Edge

BGP Session

AWS DirectConnect Virtual Interface

aws Resources

KEY BENEFITS

Build enterprise-grade hybrid cloud

Ensure compliance with corporate policies

Improve quality of service for cloud applications

Serve corporate users on a global scale

interCloud

CUSTOMER SPOTLIGHT
CAR&BOAT MEDIA

CHALLENGE

Car&Boat Media has leveraged a dedicated cloud connectivity solution to successfully migrate its web operations to Amazon Web Services (AWS).

The InterCloud Platform enabled Car&Boat Media to address the availability, reliability and performance challenges associated with handling a high volume of business critical data on a daily basis.

Car&Boat Media takes advantage of a unique provider for external connectivity services, which enables to fully embrace cloud resources and to provide the adapted IT services to internal customers in a reactive, flexible and reliable way.
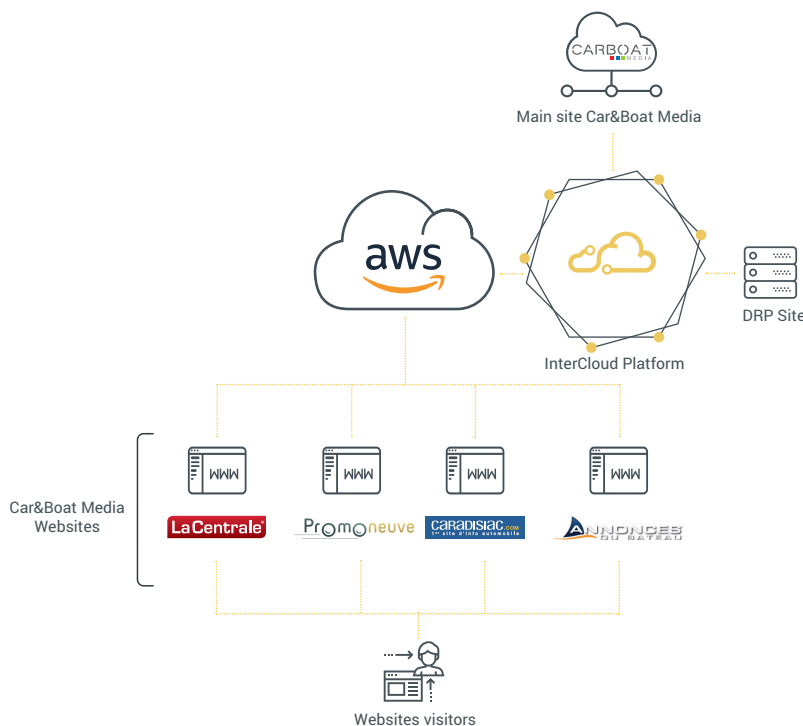
KEY BENEFITS

- Serve **15M monthly** unique website visitors & handle **55M+ small ads** on a yearly basis

- Leverage **private connectivity** to the Cloud drastically reduces the attack surface of applications.

- Maintain business and operations continuity

- Set up of a **Disaster Recovery Plan** (DRP) by leveraging a reliable network infrastructure

- Save time to focus on its core business activities

- **Flexibility** to leverage on-demand cloud resources

- Enable **compliancy** with **End to End SLA's** and performance KPI's.

"As our unique provider for network connectivity services, InterCloud made it possible to turn AWS into an integrated, transparent and secure extension of our internal IT system."

François-Emmanuel Piancentini, CTO, Car&Boat Media

Main site Car&Boat Media

DRP Site

InterCloud Platform

Car&Boat Media Websites

Websites visitors

AWS KEY CAPABILITIES FOR CAR&BOAT MEDIA USE CASE

- Amazon EC2

- Amazon RDS

- Amazon S3

- Amazon ElastiCache

- AWS Direct Connect

- Amazon VPC for application isolation